

2022 MOVIES IN THE PARK Sponsorships

A BENEFIT TO YOU

Sponsoring Pleasanton's Movies in the Park puts your business in front of over 500 audience members each night while contributing to a fun and free, community-building event.

Don't delay, be a part of the action!

For more information, contact Zack Silva at (925) 931-5348.

Single Night Sponsor - \$500

Sponsor one night in the Movies in the Park series. Includes recognition as a sponsor on all promotional efforts and pre movie promotion.

Slideshow Sponsor - \$50

A single slide promoting your business will be displayed on the movie screen prior to the start of the movie on one night of the series.

Non-Profit Community Organization Sponsor - \$25

Opportunity for one community organization (per night) to host a table on site to promote participation and involvement in their organization. Organization must be a non profit 501(c)(3) to participate.



MOVIES IN THE PARK

SPONSORSHIP BENEFITS

Movies in the Park is a six-week series held Thursday evenings, June 30-August 4, at Amador Valley Community Park

Sponsor Benefit	Single Night Sponsor	Slideshow Sponsor	Non-Profit Community Organization Sponsor
Print: Poster in City recreation facilities	X		
Print: Signage at event location	X		
Digital: Social media tags	X		
Digital: Website logo placement and Link	X		
Event: Pre-movie introduction by host	X		X
Event: Table space (table & chairs provided)	X		X
Event: Sponsor provides giveaways (<i>optional</i>)	X		X
Event: Pre-movie slideshow slide	X	X	X



DISCOVER, CONNECT, ENJOY!